



PROMOTED BY
Comune di
Milano



Open call

Every food is a landscape

Curated by Marco Trulli

Organized By BJCEM (www.bjcem.org) in the frame of “Food Wave - Empowering Urban Youth for Climate Action” (www.foodwave.eu), a project co-funded by the European Commission under the Development Education and Awareness Raising Programme. (Reference number:EuropeAid/160048/DH/ACT/Multi).

Deadline for application: May 8th 2022

1 – CONCEPT AND PROGRAM

Food Wave is co-funded by the EU and promoted by the Municipality of Milan together with 27 partners across 16 countries. The Food Wave consortium involves 15 cities and municipal agencies plus 13 civil society organizations closely linked with the cities. C40, the international network of cities engaged in the fight against climate change, is also affiliated to the project. The aim of the project is to create awareness of sustainable approaches to consuming and producing food in our cities in support of climate change mitigation and adaptation efforts, and to have an influential voice in institutional decisions, so we can achieve a fair and sustainable global food system by 2030. The key message of Food Wave project could be resumed as follows:

- Choose a healthy and sustainable diet to reduce your impact on the planet
- Support local food systems and territorial markets
- Fight against food waste
- Improve your healthy and sustainable food education and share your knowledge
- Take action to ensure everyone access to healthy, fair and sustainable food

The call promoted by BJCEM will focus in particular on the relationship between food and landscape in order to define a series of reflections on how the ways of food production and consumption transform the landscapes of the Euro

Mediterranean cities as well as Brazil and how, through radical choices or alternatives to the invasive ones of globalized production, individuals and communities can choose to preserve the territory through solidarity and the promotion of sustainable food systems. The core of the project is the reflection on food production, on human and natural supply chains that this process sets up.

Because every food is a landscape, a territory, a network of relationships, of identities. Very often it is a landscape altered by food production, turned into a monoculture or into a brand. On the other hand, in recent years, many experiences of shared urban gardens, of solidarity practices and the fight against food waste have sprung up, offering a critical look at this landscape and which have contributed to redesigning the way cities are inhabited and also the role of nature in urban spaces.

How does art investigate this contradictory landscape?

Nowadays, food is at the center of a rhetoric that has accentuated its uniqueness, its exclusivity, separating food itself from the convivial ritual (La Cecla) of its social practice, attributing it a glamorous status.

If eating is a social fact - and it is when it is a convivial and communal ritual - that contributes to defining people's identity and culture, food is also a landscape of imagery and places. Taking care of the relationship between food and places means taking care of biodiversity, taking care of multi-species relations, experimenting with connective and empathic modalities between man and the environment.

Evolutionary studies tell us that protecting biodiversity is a choice that favors the maintenance of ecosystems and that where there is more biodiversity there is cultural, ethnic, linguistic, and biological diversity. This attention, certainly late, which is spreading while we are witnessing the adverse effects of the Anthropocene (climate change, desertification, deforestation, pollution), is not a form of nostalgia towards something that has now been lost, but it is a way of "staying with the trouble" (Haraway).

Mapping new connective, empathic practices mean building new representations and thus imagining new possibilities for coexistence, which look at climate and social justice as the only possible perspective.

The call is aimed at selecting artists working in the field of visual arts (performance, installation, painting, video, sculpture, etc..) and architecture, who have investigated these issues at the territorial level through relational, community or environmental activism projects.

The call will select 13 artists for the exhibition (opening October 13rd, 2022 - tbc) and 2 for short residencies (from October 3rd until October 13th 2022 - tbc) that will end with a public event, through actions, installations, temporary happenings in public space.

2 – OPEN CALL AND ELIGIBILITY CRITERIA

The call launched by BJCEM aims to select fifteen young artists from 18 to 35 years old coming from or based in the following territories: Albania, Algeria, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Cyprus, Croatia, Egypt, France, Greece, Hungary, Italy, Jordan, Lebanon, Libya, Malta, Montenegro, Morocco, Norway, Palestine, Poland, Portugal, Republic of San Marino, Romania, Serbia, Slovenia, Syria, Sweden, Tunisia, Turkey, UK, with the goal to find new ways to create awareness on the food/climate connection through arts for the realization of a group exhibition in Turin, in October 2022.

The Call is open to everybody, regardless of gender, religion, social and political behaviors.

There are no submission fees.

The call is open only to individual candidatures.

Please note that the candidature must be submitted in English, that will be the working language.

3 – VENUE

The exhibition will be held in Turin and hosted at BEEZANAM, <https://www.beeozanam.com/>, a plural space where ideas and communities are produced; is a community hub, a hybrid space, between production and services, open to the participation of citizens. Beeozanam's challenge is to fight cultural poverty and the social disintegration of the territory and to stimulate the growth of a “sustainable generation”, through the co-production of cultural, educational and aggregative activities.

4 – APPLICATION PROCEDURE

Young artists aged up to 35 (born from January 1st, 1987) shall send the following:

1. Portfolio
2. Curriculum Vitae
3. Application form duly filled in
4. A proposal of 400 words max and visual material responding to the curatorial concept (you could send a project already realized or a conceptual idea and the related budget to produce it)
5. Motivational letter proving your specific interest in the program

Only Pdf files are accepted (for a total of max. 6 MB).

All the dossiers, motivational letters and application forms shall be sent to not later than May 8th, 2022, midnight, Italian time, to application@bjcem.org

Any application not complying with the requirements will be automatically rejected.

5 – SELECTION MODALITIES

The dossiers will be evaluated at their incontestable discretion by the curator.

Projects of a relational, participatory nature able to engage local communities and generate profitable exchange will be positively evaluated.

Consistency with the call and with the overall objectives of Food Wave - Empowering Urban Youth for Climate Action, project; quality and innovation of the proposal, eco-friendly projects and sustainability of the economic plan will be taken into account during the selection process.

The participants will be selected during the two weeks following the deadline; the selection results will be published on BJCEM website: www.bjcem.org and the selected artists will be directly contacted.

6 – TERMS

To facilitate the participation of the young artists, BJCEM will directly cover round trip flights from and to the place indicated in the application form.

Board and lodging will be covered.

The artists selected for the exhibition are going to receive a prize of 250 euro each. The artists selected for the residency are going to receive a prize of 350 euro each.

In case it will be chosen a conceptual idea the curator will have the right to redefine in accordance with the artist the budget for its realization based on the budget available.

The shipment of the artworks already produced will be covered by BJCEM.

7 – PRIVACY

Each candidate authorizes the processing of personal data in accordance with the current protection legislation and the provisions of EU Reg. 679/2016 relating to the "protection of individuals with regard to the processing of personal data" (GDPR). The personal data acquired by the promoter (Biennale des jeunes créateurs de l'Europe et de la Méditerranée) will be processed, also by electronic means, exclusively for the purposes related to the call procedure, or to execute obligations established by law.

The owners of personal data have the right to request updating, rectification, or, if interested, updating the data, and to oppose, for legitimate reasons, the processing of data concerning them.

8 – FOR FURTHER INFORMATION

BJCEM Cortile del Maglio – Via Andreis 18 int. 18/c 10152 Turin (Italy) – www.bjcem.org

For more info, please write to: bjcem.aisbl@gmail.com or call the following number: +39 347 0660772 from Monday to Thursday from 10 am to 3 pm Italian Time.